



Eventeam Group Expands to Lausanne, the Global Capital of Sport

From Asia to Europe: Eventeam accelerates its international expansion

Just a few months after strengthening its presence in Asia with the opening of an office in Japan, Eventeam Group is taking a new step in its international development by announcing the creation of Eventeam Switzerland, its new subsidiary based in the canton of Vaud.



Igor Juzon, CEO of Eventeam Group, and Karim Herida, Managing Director Consulting & Development

This new opening is part of the Group's growth strategy, aimed at supporting stakeholders in the sports, events, and major international events industries as closely as possible in high-potential markets. Already present across several regions through its activities in hospitality, corporate events, sponsorship, and sports marketing, Eventeam continues to strengthen its international network to meet the evolving expectations of its clients and partners.

Switzerland represents a particularly strategic market for the Group. At the heart of the international sports ecosystem, it hosts numerous global federations, institutions, and organizations, while benefiting from a dynamic economic environment and a strong event culture.

A long-term presence serving the Swiss market

Established in the canton of Vaud, Eventeam Switzerland aims to sustainably develop the Group's activities across the Swiss market in the fields of sport, events, and hospitality. This local presence will enable the Group to support sports organizations, institutions, and companies in designing, marketing, and delivering their projects, leveraging Eventeam's recognized expertise in major international events.

Igor Juzon, President of Eventeam Group, stated: "The opening of Eventeam Switzerland is part of a long-term development vision. Following Japan and Senegal, this new location confirms our ambition to strengthen our presence in strategic markets where sport, major events, and hospitality play a central role. Switzerland is a key hub within the global sports ecosystem. Being present locally will allow us to better support our clients and partners by combining local proximity, industry expertise, and global deployment capabilities, further pursuing our ambition to position Eventeam as a leading international reference in Sport & Entertainment."

About Eventeam Group

Founded in France over 26 years ago, Eventeam Group is an international player in the Sport & Entertainment industry. Through its expertise in hospitality, travel, events, sports marketing, communication, and major events, the Group supports brands, rights holders, institutions, and sports federations in creating high value-added experiences.

Eventeam operates across the entire value chain of major international sporting events and currently has a strong presence with 8 offices in France and internationally.

Key figures

- 5 complementary areas of expertise: Hospitality & Travel, Corporate Events, Brand & Sponsorship, Public Events & Venues Consulting
- More than 100 employees
- 8 offices in France and worldwide

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